





Eng. Hani Salah
Chairman

Chairman Message

As the chairman of Sadeen Group, I'm proud to share the results of three decades of consistent growth with you. These are achievements that were only possible due to our goal-driven company culture and a long-standing vision for success.

At Sadeen, our clients, partners and stakeholders are at the center of everything we do. We are dedicated and passionate about bringing their ideas to life while always maintaining an entrepreneurial mindset and a high level of integrity in every aspect of our work.

Over the years, Sadeen grew into the international group of companies that it is today. Our activities range from construction, housing, hospitality, and education to logistics solutions in the Middle East, Africa, and Europe. With our focus on excellence, every single one of our companies is a leading force in their respective industry, serving our clients in any way they need.

Whatever the challenge, Sadeen is here to stay and move on with our mission of expansion. Therefore, I invite you to discover our range of services and look forward to our successful future collaborations, both regionally and globally.

Regards,

A handwritten signature in black ink, appearing to be 'Ch. H.', written in a cursive style.

Sadeen Group

About Us

Sadeen Group represents operating businesses and investments across various sectors and countries with a great expertise in the market.

Sadeen Group Built on strong market experience, Sadeen Group represents international businesses and investors across various industries with high-level insights and solutions.

Our professional employees manage different divisions and departments in each company by successfully coordinating projects with their stakeholders. This is how we ensure timely achievement of project goals and best-in-class service for all of our clients.

We have established ourselves as a regional and global leader that brings cutting-edge technologies and solutions to our local markets. With our innovative approach, we can introduce hundreds of new products and applications every year – enabling local clients and communities to receive the best products or services for their individual needs.

With our strong focus on innovation and excellence, we create consistent value for our stakeholders and are on a mission to become the region's most efficient and innovative investment company.



Sadeen Group

About Us



Mission

Is to deliver extraordinary services and projects, with clear emphasis on quality, safety and value addition. We will strive to innovate and to provide solutions to create sustained growth for all of our clients and local communities.



Vision

We want our group companies to be one of top five company in their respective industry and in the region we operate, by the turn of this decade. We wish to diversify into businesses involving innovation and technology to create value to our clients and stakeholders.



Our Approach

Sadeen Group stands on the principles of transparency, integrity and truthfulness. These are the cornerstones of our business culture, and we strive to provide our clients with the best service only.



Our Values

We believe we will be a group, creating value in society and making the business environment we operate in to be sustainable and eco-friendly. We believe in “share and care”. Our values define the core of our company. They guide us in every step we take and are mirrored in all our services and solutions. Our most important values:

- **Collaboration:** We work with our partners in a collective pursuit of excellence. Collaboration is at the center of all our relationships, and all our activities are aimed at reaching common goals with our customers, colleagues, suppliers, and partners.
- **Integrity:** We act with transparency, we take responsibility, and we show respect towards all the people and organizations we interact with.
- **Leadership:** We are not only leaders in the investment space, but aim to stand out as an example of professionalism and excellence. We lead the way for others – to follow our approach to innovation and sustainability for generations to come.

Sadeen Group

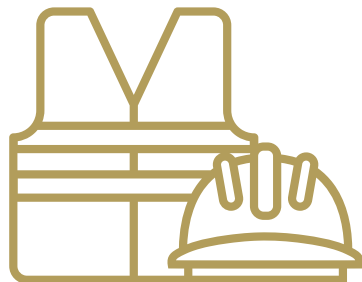
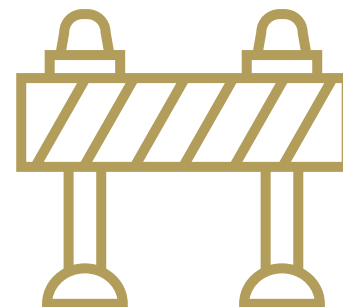
Health, Safety & Environment

Sadeen Group prides itself in maintaining the highest standards related to personal safety and health concerns. To ensure the implementation of these standards, our management, supervisors and employees receive ongoing training. With individual attention every Sadeen Group member is educated on their responsibility and accountability for all safety- and health- related measures.



All our individual companies provide frequent training to their employees that relate to emotional, physical, and mental well-being. Furthermore, on-site measures like protective equipment, regular inspections, identifying & eliminating unsafe working conditions and practices facilitate a safe workplace for our workforce.

Our ongoing training on safety procedures, personal conduct, safety discipline, accident reporting, personal protection, attention to tools & equipment, and first aid best practices help us to maintain a professional and safe working environment.



At Sadeen workplace safety is obligatory, and providing the right conditions and procedures for our workers will always be an essential aspect of our company culture. That's why we strive to further develop, improve and refine the working conditions of our workers and make the personal safety of every employee our primary concern.

Over the years, Sadeen Group has established itself as a role-model for the safe operation of job sites and is known as a reliable and trustworthy contractor.

Sadeen Group

Quality Statement

What others call best practices is our starting point - that's why we continually improve our processes and enhance our communications to enable us to take on even greater opportunities, and manage connected business risks effectively.

We are committed to providing only the highest quality projects, products, and services to our clients and stakeholders by adhering to our Integrated Management System (IMS). This allows us to meet all requirements of the quality management standard ISO 9001:2015.

Our approach to top-level collaboration with our colleagues, clients, logistics partners and other parties is built on by:

- Effective leadership through consistent management reviews and objective + target monitoring
- Established project management processes that are maintained through our IMS standards
- Continuous monitoring and evaluation of the quality of our project management, technical and commercial delivery and performance through SHEQ Audits and risk- based IMS reviews
- Ensuring the suitability of our resources and enabling personal development by undertaking appropriate ongoing performance evaluations based on skills, competency, knowledge and experience, and providing the necessary support, coaching and training to enable them to reach their full potential;
- Improvement and development of our IMS processes based on performance evaluations and gathered insights. For our feedback, we analyze business reviews, best practices, nonconformances, and set up evolving improvement workshops
- Ensuring the quality of our workforce by enabling personal progression and performing evaluations based on skills, competency, knowledge and experience. Based on these insights, we provide the necessary support, coaching and training to enable our professionals to reach their brightest potentials
- Providing an ongoing focus on superior design, change management and technological innovations such as BIM

- Suitability tests and adaptive measures of our supply chain through supervision and ongoing performance evaluations

This policy of excellence and continuous improvement is written in the DNA of all businesses within our Group and extends to our logistics partners and collaborating parties. Only in working together as a collective, adhering to our vision and mission, we can be the most effective.

With all these processes at work, we can guarantee that at Sadeen - QUALITY always comes FIRST.



Sadeen Group

Our Clients



KSA

- Saudi Aramco
- SABIC
- Saudi Arabian National Guard
- Ministry of Foreign Affairs
- Ministry of Health
- Ministry of Commerce and Investment
- Ministry of Housing
- Maaden
- Saudi Electricity Company
- Royal Commission for Jubail & Yanbu
- Royal Commission of Al Ula
- Tatweer Building Company



OMAN

- Madayn
- Ministry of Health



JORDAN

- Ministry of Public Works & Housing
- Jordanian Armed Forces
- USAID
- Yarmouk University
- Hashemite University
- Jordan Airport Company
- Al-Hazaa Company for Renewable Energy



MALTA

- Ministry of Higher Education



SPAIN

- Técnicas Reunidas

Sadeen Group

Our Branches



Jordan



Saudi Arabia



Bahrain



Oman



Malta



Spain



China

Sadeen Group

Our Group



- **Gulf Co-Operation Symbols Cont. Co. Ltd (GCS)**



- **JO-SADEEN Contracting Co. Ltd (JSC)**



- **Sadeen - Sol9- for Renewable Energy**



- **Sadeen Housing Co.**



- **Sadeen Amman Hotel**



• **Sadeen Rent A Car**



• **Arabian Sadeen Real-Estate Investment Company**



• **Mayar International Schools**



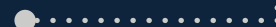
• **Sadeen Education Investment Ltd. Co.
The American University of Malta (AUM)**



GULF CO-OPERATION SYMBOLS CONTRACTING

Gulf Co-Operation Symbols Cont. Co. Ltd (GCS)

GCS is a well-established general contractor and construction company and has been in the contracting business for more than three decades. **GCS** operates its business in Al Khobar - Saudi Arabia, Manama - Bahrain and Muscat - Sultanate of Oman, where we hold grade one classification for our various service categories.





GCS offers a wide range of technical and project management solutions, including and not limited to: engineering, procurement, construction (EPC), commissioning, start-up assistance, operations and maintenance services. With clients ranging from oil and gas to power generation, mining, infrastructure and other industries.

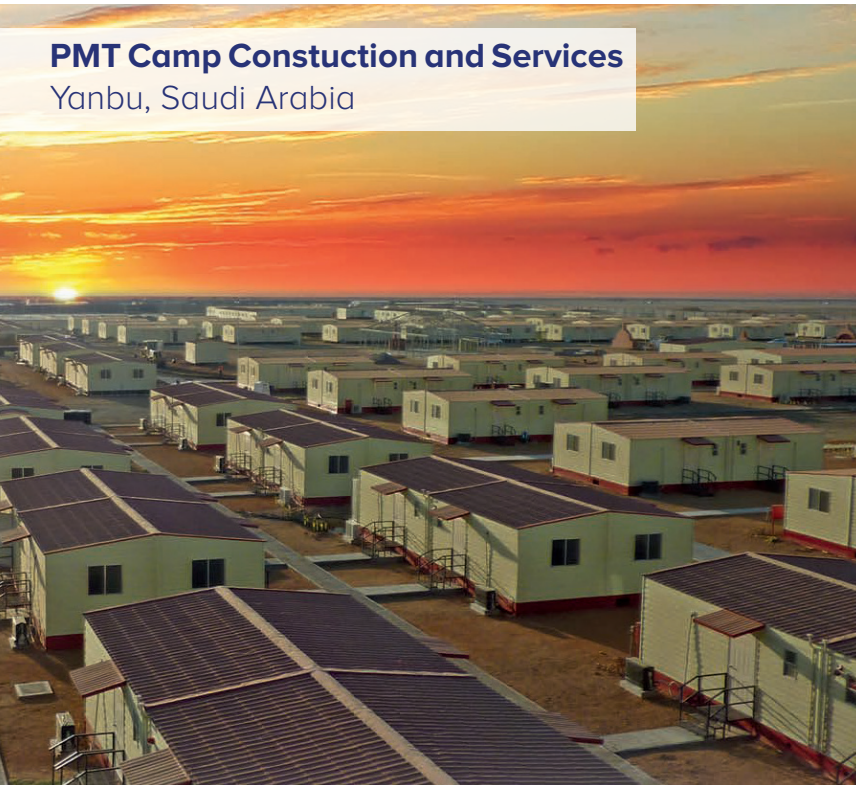
GCS specializes in the construction of new buildings, heavy and civil, infrastructure, electromechanical, facility management, and logistics support service projects for public and private sectors. Some of our esteemed clients include government ministries in Saudi Arabia, Oman and Bahrain. We work in close collaboration with Saudi Aramco Petrochemical and are involved in projects dealing with desalination, water supply and power generation/distribution.





PMT Camp Constuction and Services

Yanbu, Saudi Arabia



SAPMT Temporary Camp Facilities

Shaybah, Saudi Arabia





KSA Embassy
Amman - Jordan



JO-SADEEN Contracting Co. Ltd (JSC)

Established in 2002 in Amman as a general contracting and construction company, JSC specializes in the development of buildings, civil engineering, infrastructure, and logistics projects for public and private sectors in Jordan.

ISO Certification

Quality Certification ISO 9001:2015 Certificate



Health & Safety Policy Certification OHSAS 18001:2007 Certificate

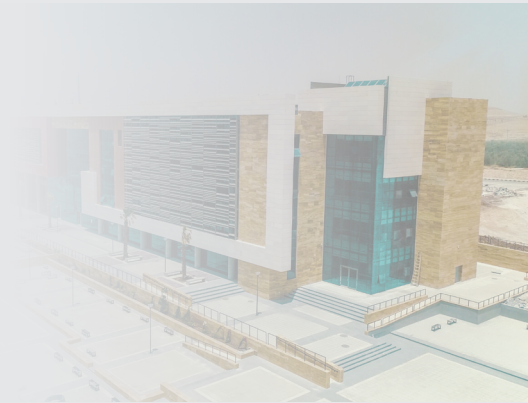




By performing with best-in-class efficiency, **JSC** always delivers products and services to cater to our clients' requirements. We do so by implementing every step, from the first design to the finished project, with a keen eye to detail and optimized processes. Thereby allowing our clients to rest assured that their projects will be successful.

For the last three decades, **JSC** has been a reliable and trusted partner for all its clients, exceeding expectations by delivering results that are driven by detail-oriented and proven processes.

We are able to create outstanding results on a consistent basis by identifying problem areas in advance, defining appropriate solutions, and implementing suitable corrective measures within our pro-active development model. These steps are an example of **JCS'** quest for perfection, which is achieved through an iterative process that caters to each of our clients' individual needs.

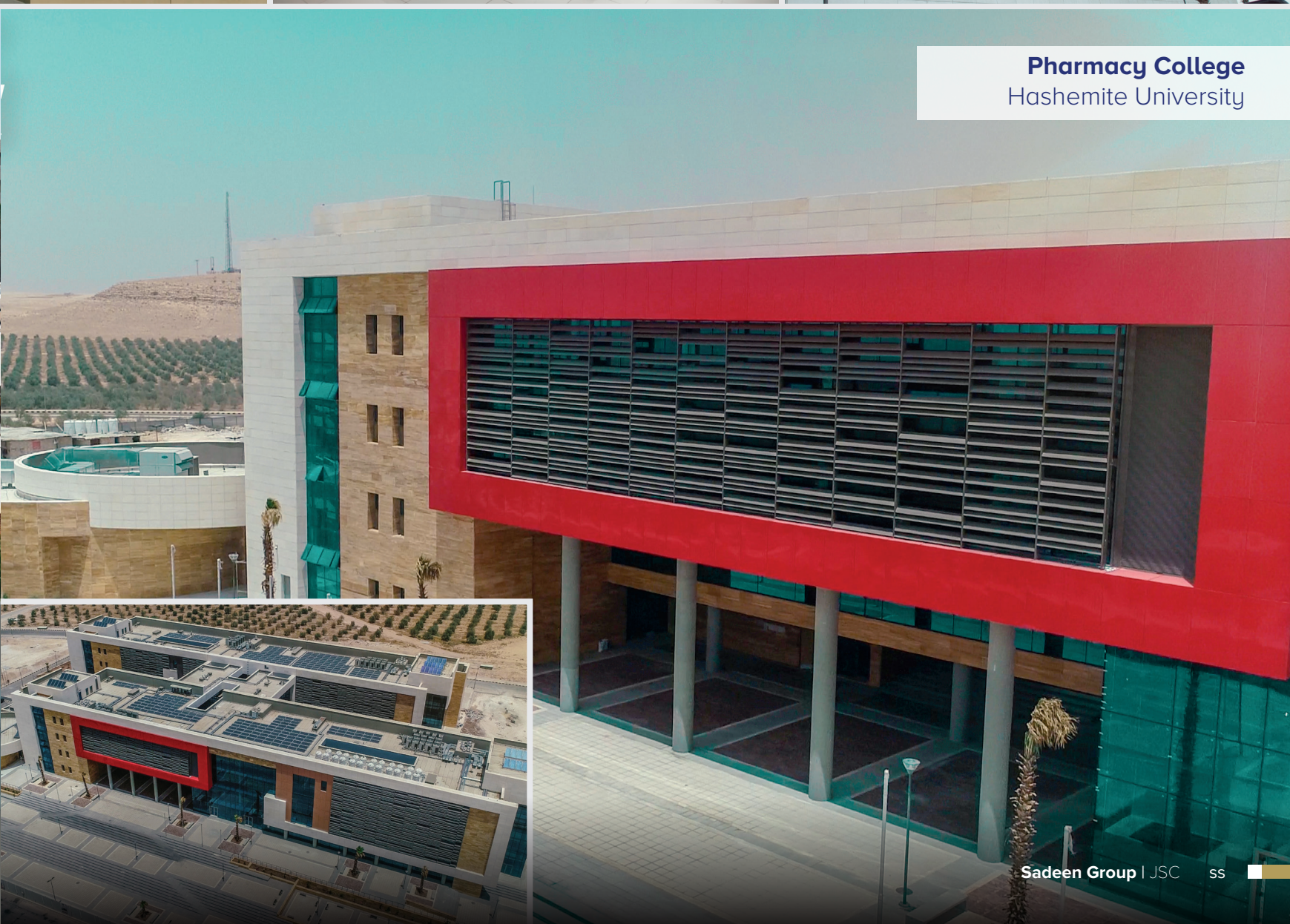


Teaching Halls Complex Yarmouk University



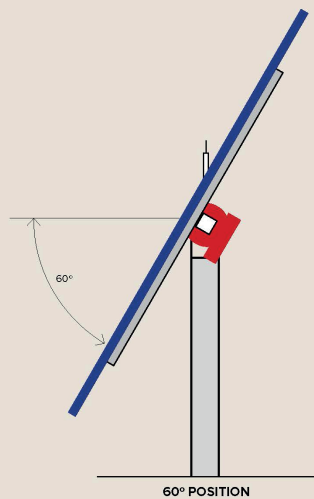


Pharmacy College
Hashemite University

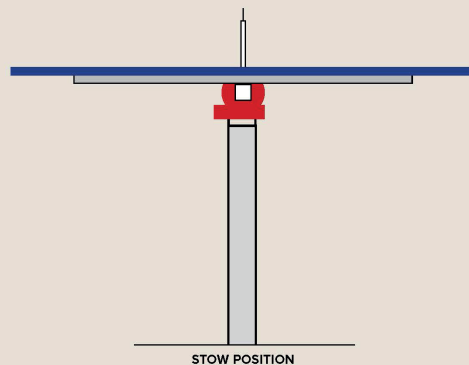


Sadeen - Sol-9 for Renewable Energy

Sadeen-SOL-9 was established in 2016, given the enormous potential for PV Projects in Jordan and other parts of the Middle East. Sadeen-Sol-9 for Renewable Energy develops, finances, designs, builds and operates PV solar plants, which combine a cost-effective plant design with highly competitive unit prices.



Work positions if WS < 77 km/h (+/- 60°)



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Al Hazaa PV Project Amman - Jordan

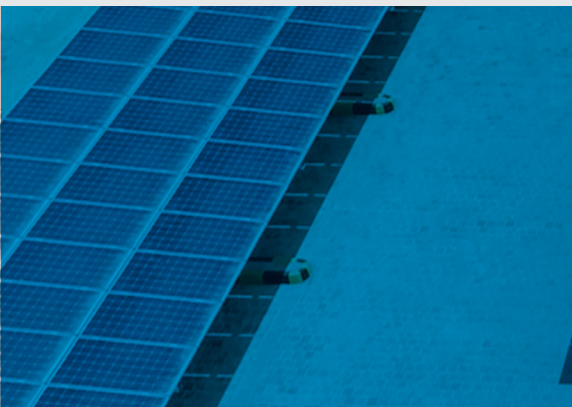


Sadeen-SOL-9's PV plants are built according to the highest engineering standards only. Due to the outstanding quality of our PV projects, **Sadeen-SOL-9** can position itself as the leading renewable energy company in the region.

Sadeen-SOL-9 has already installed close to 100 MWp of PV Projects in the Jordanian market, including the 'Al-Hazaa Group' PV plant with 16.5 MWp, which is currently under construction.









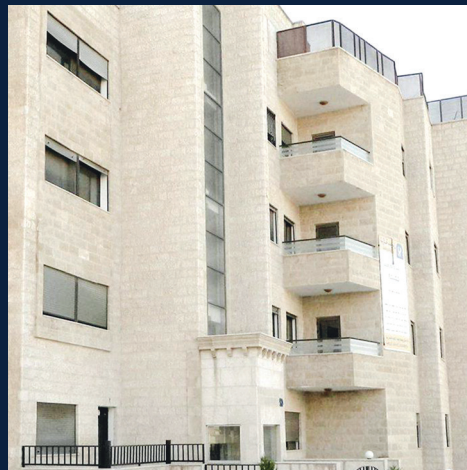
SADEEN HOUSING CO.

سدين للاسكان

Sadeen Housing Co.

Real estate development shows strong growth in Jordan, and **Sadeen Housing Co.** was created to cater to the growing need for high-quality, yet affordable housing options throughout the country.

Our expert design team produces innovative solutions to provide attractive and durable living spaces for the people of Jordan. In close collaboration with our sister company **Sadeen Contracting Co.**, we ensure that our designs are realized according to the highest standards only. This is how we create remarkable interior and exterior spaces that provide a modern ambience in a traditional surrounding.





With over 10 years of building experience and pioneering concept leadership, Sadeen Housing focuses on building living communities that embody innovation and progress, while keeping family values alive and creating value for generations to come.



Sadeen Amman Hotel

Sadeen Amman Hotels and Suites is a four-star hotel, located In Amman, Jordan, offering its guests exclusive facilities and comfort. It's a hotel for travelers that are looking for luxury in a private surrounding while still being in a convenient location. The service is known to be swift, professional, and always friendly.

Due to the ideal location in the heart of Amman city, guests have easy access to the best City Mall, that is only a 5-min drive away. Many attractions, including Al Hussein National Park, are close by and can be easily accessed.





Sadeen Amman Hotel offers an outstanding hospitality experience for all its guest, making sure that they have a pleasant and memorable experience while getting the best value for their money.





فندق سدين عمان
SADEEN AMMAN HOTEL & SUITES







Sadeen Rent A Car

Sadeen Car Rental Sadeen Car Rental has been providing excellent customer service to Jordanian citizens and visitors from all over the world for more than 10 years. Sadeen Car Rent A Car currently operates its business throughout the Kingdom of Jordan and maintains the most extensive car fleet in the country. Our cars fleet ranges from sub-compact to luxury sedans and includes vans, trucks and SUV's. Even if we don't have the vehicle our customers are looking for, we will do our best to acquire it for them.

We maintain a higher standard of customer service and satisfaction compared to any other car rental company. Our internal culture encourages innovation, and we build our services directly according to the needs of our clients. At Sadeen Car Rental, we know what our clients want and will not settle for anything less than excellence.





Our success can mainly be attributed to staying true to our mission statement: 'We always meet and exceed the expectations of our customers, by providing the highest level of service possible'. This approach to service, coupled with our professional staff that loves to serve their customers allows us to call us the No.1 car rental in Jordan confidently.









Arabian Sadeen Real-Estate Investment Company

Arabian Sadeen was established in 2013 as a result of the collaboration between two regional market leaders, 'Al Khuzaimy' and 'Sadeen Group' to create a privately held real estate investment company based in Al Khobar, Saudi Arabia.

Sadeen Group establishes itself as a leading developer in the Middle East & Europe by focussing on customer needs and their growing interest in residential, leisure, and commercial developments. Arabian Sadeen has pledged its commitment to the Kingdom of Saudi Arabia to deliver turnkey housing and commercial projects according to Saudi Arabian ministerial requirements.



Compound Bahrain



Sadeen Group has the technical and operational ability to deliver large scale residential projects and has access to broad financial assets to ensure sustained development of its projects.

Arabian Sadeen has pledged its commitment to the Kingdom of Saudia Arabia to deliver turnkey housing and commercial projects according to Saudi Arabian ministerial requirements.

With operations throughout the Middle East and Europe, Sadeen plans to bring sustainable community development by offering a full range of housing options, retail centers, schools, recreation areas, and open spaces. Thereby providing job opportunities to community members and offering investment opportunities to master planners, community builders, real-estate investors and asset managers.

Arabian Sadeen is building a high-value real-estate portfolio unmatched by any other player in the region. Its strong commitment to quality real estate development is an industry-first, and every individual property that is developed is set to be at the top of its class.



Sadeen TownHouse





Mayar International Schools

Mayar International Schools is one of the most well-respected schools in Amman, Jordan. The school has always been a pioneer in international and national education programs for more than ten years. According to its vision, the school provides innovative education that underlies in empowering students to be globally competitive learners, reliable citizens, and passionate leaders while preserving their ethical and cultural values. The school's international programs (British and American) are accredited by the best and most prestigious agencies around the world that guarantee that students of Mayar International Schools are performing at the highest international levels.





With high growth and success rates, the school ascertains its mission aiming at delivering excellent educational services to inspire the students to take a leading and active role in their education. The school offers an inclusive and motivating environment for students to achieve their academic potential and develop their strengths. Furthermore, the school promotes the students' critical thinking, problem-solving, digital literacy, multi-cultural communication, and lifelong learning skills.

Mayar International Schools' highly equipped facilities allow the students to develop a broad spectrum of interests beyond the curriculum. The school's performing arts and music productions, which have received much praise, qualify the children to build long-standing hobbies and modes of self-expression.









Sadeen Education Investment Ltd. Co. The American University of Malta (AUM)

The American University of Malta is a modern international learning hub and one of the finest teaching-centred research universities in the world. Based on the American liberal arts model of higher education, it is established in Valletta, Malta.

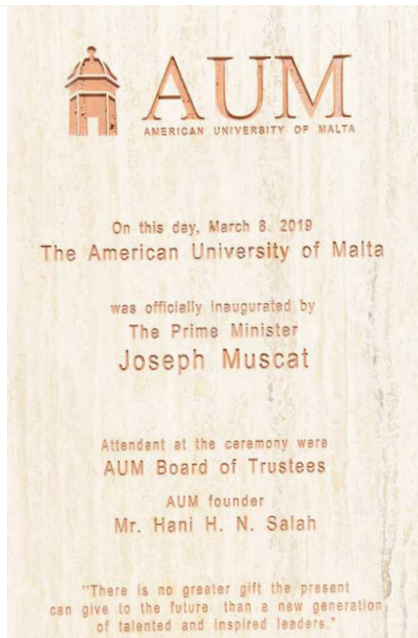
AUM is committed to providing top-quality education that empowers its students and equips them with the skills necessary to become global citizens and leaders in their professional and personal lives.

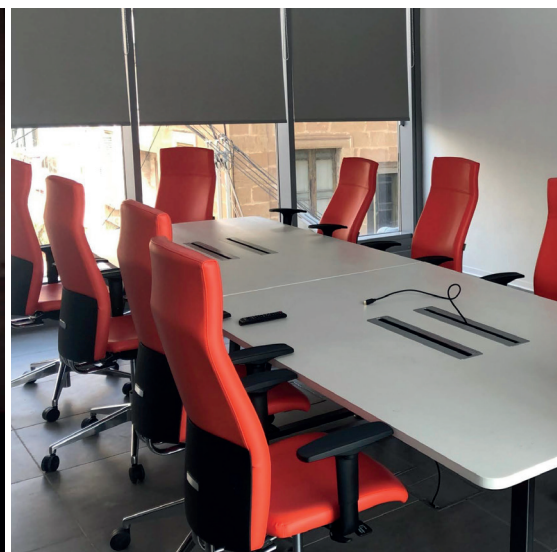




At **AUM**, we adhere to the policies, operations and overall best practices laid out by American higher education models. We offer a unique learning experience through innovative programs and help shape a multicultural perspective that encourages freedom of thought and self-expression. Our graduates learn how to apply critical thinking, lifelong learning and develop personal integrity, civic responsibility, and leadership skills that will help to create a better world.









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